

Press Release

18. May 2018

For the fourth time in a row Winkler wins a Xaver Award in the «Best Expo Project» category.

Along with partners Event Manufaktur GmbH and the Nussli Group, Winkler won the silver Xaver Award in the «Best Expo Project» category for the «Product Launch Schindler Ahead».

It was a successful evening for Winkler Livecom. Winkler and Eventmanufaktur GmbH submitted their joint project «Product Launch Schindler Ahead» and took home the silver prize. Xaver pay tributes to the best, most creative projects of the previous year. The award is deemed the most prestigious national accolade in the live com industry.

«It's fantastic. This is the fourth time in a row that we've been invited on stage to collect a Xaver. We regard the award as paying tribute to quality, and it shows that our achievements are recognised as such on the market.» Christian Künzli, Managing Director.

The digital heart of Schindler Ahead.

Questions are at the heart of Event Manufaktur's exhibition design concept, anticipating the questions that visitors don't venture to ask. For example: Why does a lift need to be connected to the Internet? Targeted questions break down barriers. The discussion gets straight to the point of key issues. During their visit to the booth, visitors were to gain first-hand experience of Schindler's digital world and learn about it.

Providing support around the globe.

Winkler provides services to Event Manufaktur and Schindler all over the world. From smaller show booths at conferences in Shanghai, San Francisco and Sydney, to Slush 2017 in Helsinki, where the custom-designed booth's main attraction consisted of three semi-transparent LED towers. Schindler exhibited at Hanover Messe again this year at the end of April.

Media contact

Joel Koch

Marketing & Communications

+41 56 618 59 25

Joel.koch@winkler.ch